

# Dyslexic Advantage

## NEWSLETTER



## IT'S HERE!

- JOIN THE DYSLEXIC ADVANTAGE MOVEMENT
- THRIVING DYSLEXIC MINDS COMMUNITY
- BLAST OFF DR DAVID MCCOMAS IMAP PROBE
- DYSLEXIA NEWS



Dr. Fernette Eide  
Editor-in-Chief

## TEACHER MINI-COURSES FOR CLOCK HOUR CREDIT \$15 for 5 credit study with a Premium subscription.

The link for this issue is: <https://joom.ag/9P2d>

Our official movie launch date is October 1st. Sign up for **early access!** Review screenings available **here**. **Volunteers**, we'll be reaching out to you soon!

For back issues of this newsletter, visit **Newsletter Archives at DyslexicAdvantage.org**. Keep our programs running by **donating** or becoming a **Premium subscriber**. Thank you!

The **NEUROLEARNING** Dyslexia Screening App is \$79.99 and available for children and adults 7-70 years old. iPad, iPhone, Android, and Kindle Fire.



The app may qualify for services such as Benetech's huge free library of e-books. Bulk discounts available for higher ed.

Thanks to Shelley Wear, Trish Seres, Michelle Williams, Cheryl Kahn, and Jack Martin. Thanks to Lady Grace Belarmino for Design and layout, and Andi for their social media and admin help!

Neurolearning has launched the Thriving Dyslexic MINDs Community **here**.

Live demo webinar and Q & A September 25th 6 pm PT / 9 pm ET. Register to attend.

## PREMIUM

Editor's Note: to make our publications easier to read, we will avoid use of italics and certain types of fonts.

Newsletters can be read online **HERE**. This issue will be available on the Joomag site for 3 months and can also be downloaded as a pdf file.



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# ONE MONTH UNTIL LAUNCH: JOIN THE DYSLEXIC ADVANTAGE MOVEMENT



This October, *The Dyslexic Advantage Movie* will premiere. It is the first feature-length documentary to spotlight the strengths, creativity, and unique thinking styles of dyslexic minds.

For too long, dyslexia has been framed only by its early challenges and barriers to success. This film tells a different story—one of resilience, exploration, and innovation. It is also an invitation: to see dyslexia as a specialization that has shaped some of the world's most remarkable thinkers, artists, and explorers.

## Stories That Resonate

The film features candid voices of dyslexic individuals who explain how their minds work. Naturalist and artist **John Muir Laws (Jack)** shares how observation and curiosity are at the heart of his creativity:

**“Can I look at something that I’ve seen a thousand times before and notice something new about it?”**

This way of seeing connections and noticing patterns is not just a skill, but a source of creativity and innovation.

Legendary oceanographer **Dr. Robert Ballard**, best known for discovering the wreck of the *Titanic*, also appears in the film. Reflecting on his career, he says:

**“Being dyslexic is definitely an advantage for an explorer.”**

For Bob, the very strengths that made traditional schooling hard were the same ones that allowed him to venture into the unknown and make history under the sea.

## A Different Kind of Learning

Across the film, certain themes appear again and again:

- Dyslexic minds thrive on exploration and discovery
- Many learn best through active, hands-on experiences
- Strengths in mental simulation and visual thinking open up new ways of solving problems

Instead of weaknesses, these traits become the seeds of creativity and achievement. For students who struggle in traditional classrooms, hearing that their way of learning can be an advantage is transformative

## Why Screenings Matter

This film isn't just something to watch—it's a conversation starter. Screenings create opportunities for schools, communities, and organizations to reflect on a new understanding of dyslexia:

- In classrooms, students may recognize their own strengths in stories of visual thinking, creativity, and problem-solving.
- In libraries, parents can discover a fresh message: learning ability, not learning disability.
- Scout troops can connect the film to their neurodiversity badge, celebrating difference as strength.
- Tutoring groups can encourage learners by showing how dyslexia often drives innovation and new ideas.

Wherever it is shown, *The Dyslexic Advantage Movie* invites audiences to see dyslexia not as a limitation but as a powerful way of thinking.



## DYSLEXIC ADVANTAGE MOVIE

### Be Part of the Movement

The launch of this film is more than a premiere—it is the beginning of a movement to change how dyslexia is understood. By hosting a screening in your school, library, or community, you can be part of this moment.

Licenses will be available for classrooms, schools, libraries, community groups, and professional organizations. With your help, these stories will reach places where they are most needed, ensuring that students and families everywhere hear a new message of hope and strength.

Sign up to volunteer here:

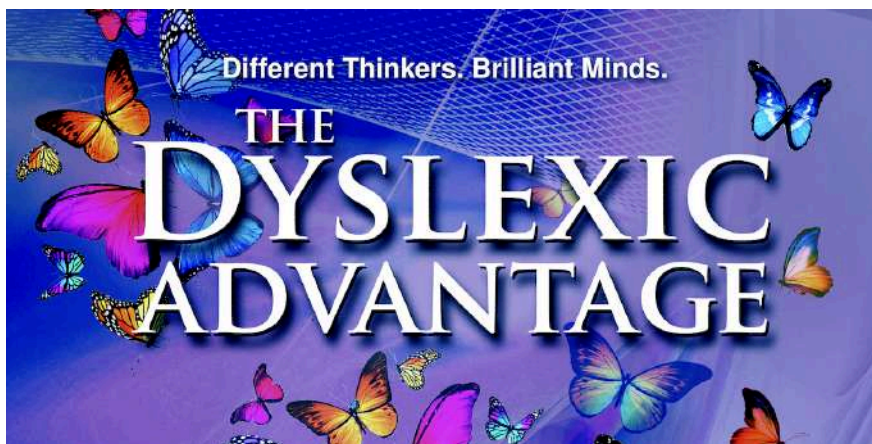
<https://dyslexicadvantage.movie/volunteer>

### The Countdown Is On

October 2025 is almost here. After years of work, countless interviews, and the voices of dyslexic leaders from around the world, the film is ready to be shared.

The Dyslexic Advantage Movie is not just a film to watch—it is a movement to join. And with your help, the launch this October will mark both a release date and the beginning of a global conversation.

Together, we can change how the world sees dyslexia.



**COMING  
OCTOBER 1!**

# THE THRIVING DYSLEXIC MINDS COMMUNITY AT NEUROLEARNING.COM



Dr. Brock Eide

Investing the site with everything the Eides have learned about dyslexia, the [Thriving Dyslexic MINDs Community at Neurolearning.com](https://www.neurolearning.com/thriving-dyslexic-minds-community) offers an innovative platform for parent education and coaching that offers customized strength-focused tools like a personalized lesson planner, letter writer (for communicating with schools), memory strategy generator, and career finder, and individual students profiles.

**DA:** What can you tell us about the Thriving Dyslexic MINDs Community?

**Dr. Brock :** It's an online membership platform designed to support families at every stage and in every aspect of their dyslexia journey. For years, we've heard from parents who knew that their child's dyslexia journey involved so much more than just reading remediation, but felt like all the maps they could find for their journey only dealt with that one part. So we wanted to create a roadmap that dealt with all the key aspects of their journey, and also focused on strengths as well as challenges.

**DA:** Can you tell us more about the role of strengths at the Thriving Dyslexic MINDs Community?

**Dr. Brock :** Strengths are really at the heart of what we're doing. As you know, when we published *Dyslexic Advantage* fourteen years ago, the idea that dyslexia was associated with strengths was considered pretty radical. Now it's widely accepted. But although that's been gratifying it's really just a start, and there are still very few resources to actually help families identify and use those strengths in practical, everyday ways or that go beyond reading and spelling. TDMC is about building a thriving life around your abilities, not just fixing challenges.

## THRIVING DYSLEXIC MINDS COMMUNITY

**DA:** How else does TDMC differ from other dyslexia resources?

**Dr. Brock :** It's built around three core principles.

First, a focus on the whole child, not just the "little reader". Everyone who has had or worked with a dyslexic child knows that their wiring differences affect much more than just reading. It shapes how they think, learn, organize, develop, even relate to others. TDMC helps with all of these areas, not just reading or even academics, but thriving as a whole person.

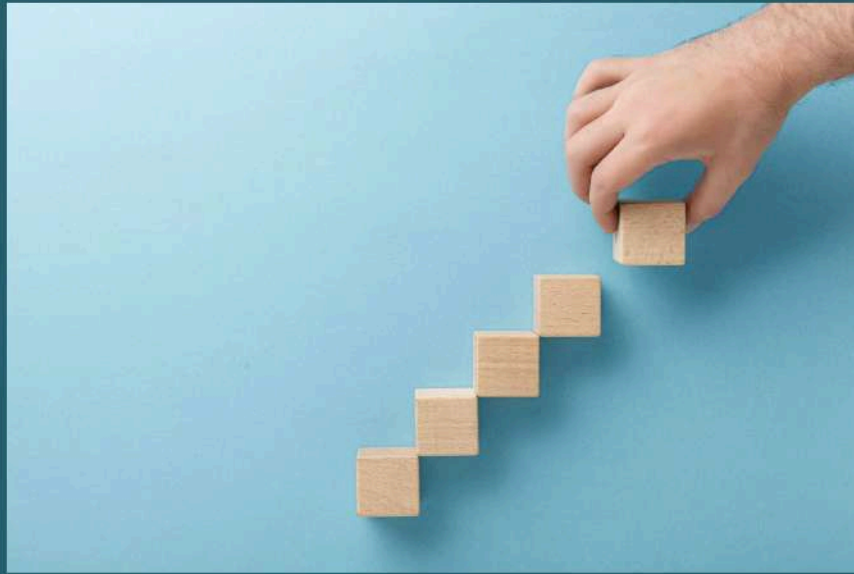
Second, we focus on practical, individualized strategies for identifying and using strengths. Our goal isn't just to make people feel better, but to help them in practical, functional ways. We help parents identify their child's specific strengths in memory, learning, and imagining, and show them in detail how to use those strengths in schoolwork, relationships, and life.

Third, we recognize that parents are the heart—and the guide—for their child's journey, but they're often forgotten and unsupported. We've created TDMC to be a place where they can come to refuel, connect with others who understand, and get encouragement as well as expert guidance so they can be confident advocates and guides for their children.

**DA:** I know you've also developed some innovative technology for this community.

**Dr. Brock:** Yes, this is something I'm particularly excited about. The TDMC Travel Guide is an AI-powered assistant that's always available to help families on their journeys. What makes it unique is that we've personally created library of information it draws from and trained it so it will answer questions the way you or I would. And it's not just a Question and Answer tool.

We've made prompts that allow parents to use it to build a personalized learning profile for their child, or explore strengths-based career paths for teens, or generate specific mnemonic strategies based on their child's memory strengths, or create lesson plans tailored to the child's learning style, and even get writing support with our Writing Co-Pilot. It's like having access to your own private learning expert to help with everything from long-term planning to everyday challenges.



## Don't Just Understand Your Child's Strengths. Apply Them.

In The Dyslexic Advantage the Eides showed you the power of the dyslexic mind.

Now they'll show you how you can put that power into practice. The Thriving Dyslexic MINDs Community is your step-by-step guide.

Inside the TDMC, you'll find:

- Step-by-Step Learning Paths and practical guides for school, homework, and life.
- Powerful AI tools like the Learning Profile, Writing Co-Pilot, Lesson Plan Generator, and the 24/7 TDMC Travel Guide.
- A Private Community of fellow parent-travelers who share your journey.

Join Dr. Brock Eide for a live guided tour of the Thriving Dyslexic MINDs Community this Thursday September 25th at 6 pm PT / 9 pm ET



NeuroLearning Dyslexia



<https://neurolearning.com/thrivingminds>

## THRIVING DYSLEXIC MINDS COMMUNITY

**DA:** On the site you often use the language of journeys, maps, and guides. Can you share more about how that shapes the member experience?

**Dr. Brock:** Absolutely. Many parents find that supporting a dyslexic child feels like being sent off on a journey without a good map. Our goal is to provide a complete, clear, and supportive roadmap that shows all the important things you may encounter on your journey. TDMC is structured around common “paths” that families travel--strengths development, school-based learning, homeschooling, preparation for life after high school, and the parent experience. We offer these structured pathways to help provide guidance and focus, but we also provide a lot of flexibility in how individuals choose to access resources, and a calm, welcoming environment where families can find both information and encouragement, without feeling overwhelmed.

**DA:** Who do you see as the ideal member for TDMC?

**Dr. Brock:** TDMC is for any parent of a dyslexic child, whether they’re just starting out after a new diagnosis or have been on this journey for years. For those new to dyslexia, it provides a positive, strengths-based foundation and helps avoid common pitfalls. For more experienced families, it offers advanced strategies for challenges that go beyond early literacy—like executive functioning, preparing for transitions, or supporting teens and young adults.

And, it’s a place to connect with others who truly “get it.” Membership is also tiered so you can get different levels of service, from a basic self-directed journey with a guidebook to a more personal travel guide experience.



## Example of The Neurolearning Dyslexia Assistant in Action:

1. Write me a letter for the teacher. She's waiting to get tested, but dyslexia runs in our family. She always runs out of time taking her tests - do you have any advice and could you write me a letter for her teacher? I don't want her to have a difficult start to her school year.

### **Neurolearning Dyslexia Assistant:**

Here's a warm, respectful draft you can use or adapt. This kind of letter helps open the conversation with your child's teacher and sets a positive, collaborative tone.

---

Dear [Teacher's Name],

I hope you're having a great start to the school year! I wanted to reach out and share a little about [Student's Name] to help set her up for success in your class.

Dyslexia runs in our family, and we've noticed that [Student's Name] has been experiencing some challenges with reading and processing information quickly. We are currently in the process of having her evaluated for dyslexia, but we don't have a formal diagnosis yet.

In the meantime, I've noticed that she often needs extra time to complete both reading and math tests. She works hard and understands the material, but sometimes the time pressure makes it difficult for her to show what she knows.

Would it be possible for her to have some extra time on tests and assignments, especially in reading and math, while we wait for the results of her evaluation? I believe this support would help her feel more confident and allow her to demonstrate her true abilities.

Thank you so much for your understanding and support. Please let me know if you have any questions or suggestions—I'm happy to work together to help [Student's Name] have a great year.

Warmly,  
[Your Name]

## A second example:

2. My student is having trouble with geography tests -he remembers where things are, but he gets marked off for spelling mistakes. Any advice?

### **Neurolearning Dyslexia Assistant:**

This is such a common and understandable challenge for dyslexic students, and you're absolutely right to want to address it. It's wonderful that your student remembers where things are—that's a real spatial strength often seen in dyslexic minds!

### Focus on Strengths First

Your student's ability to remember locations and visualize maps is a fantastic skill. That's a big part of what geography is all about! Spelling, on the other hand, is a separate skill and often a challenge for dyslexic learners.

### Practical Tips and Advocacy

- **Talk to the Teacher**

Consider reaching out to the teacher and explaining that your student has strong map and location knowledge, but struggles with spelling due to a possible learning difference. Ask if the focus can be on understanding and recall, rather than perfect spelling, especially while you're working on strategies or waiting for formal identification.

- **Alternative Ways to Show Knowledge**

Ask if your student can:

- Label maps with initials or numbers and provide a key
- Answer orally or use word banks for tricky place names
- Use matching activities instead of open-ended spelling

- **Spelling Accommodations**

Request that spelling not be counted against your student on geography tests, or that partial credit be given if the answer is phonetically correct and clearly shows understanding.

- **Practice Strategies**

If your student wants to improve spelling for key place names, try:

- Multi-sensory practice (writing in sand, using letter tiles, saying the letters out loud)
- Chunking long names into smaller parts
- Creating silly rhymes or stories to remember tricky spellings

# Helping Children, Teens, Adults, and Families Realize Their Potential

assessment | consultation | treatment

Summit Center specializes in helping individuals with complex learning profiles and differences -- including those who may be gifted, and who might be both gifted and have challenges (known as twice-exceptional or 2e). We provide formal evaluations of strengths and challenges, and offer specific strategies and recommendations to guide growth and maximize potential.



## SUMMIT CENTER

Reach New Heights

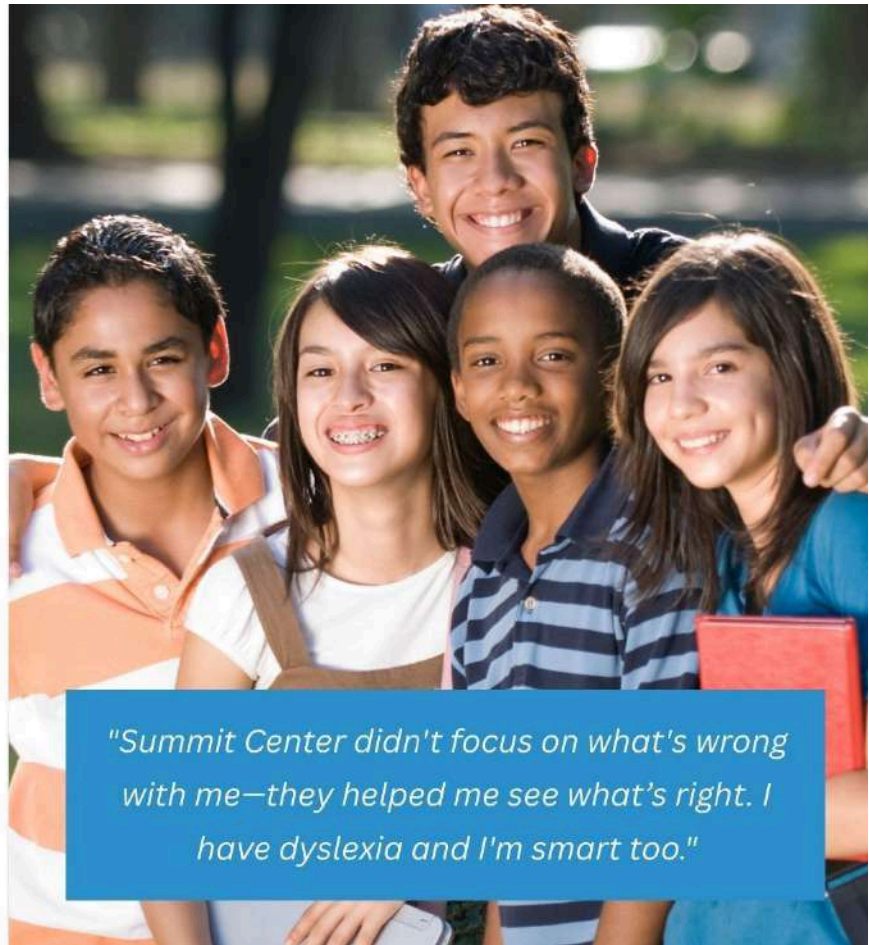
### Offices in California:

San Francisco Bay Area 925-939-7500

Los Angeles Area 310-478-6505

[www.summitcenter.us](http://www.summitcenter.us)

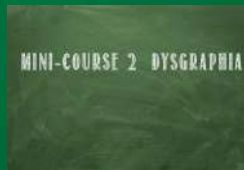
[inquiry@summitcenter.us](mailto:inquiry@summitcenter.us)



*"Summit Center didn't focus on what's wrong with me—they helped me see what's right. I have dyslexia and I'm smart too."*

# TEACHER CLOCK HOUR COURSES

5 credit courses for \$15 each  
with a Premium membership!



## THRIVING DYSLEXIC MINDS COMMUNITY

- Celebrate the Wins

Remind your student that their ability to visualize and remember locations is a real gift! Spelling is just one small part of learning, and it doesn't define their intelligence or potential.

### You're Doing Great

Advocating for fair assessment and focusing on your student's strengths is exactly what helps dyslexic learners thrive. If you'd like help drafting a note to the teacher or want more specific practice ideas, just let me know. You and your student are on the right path!

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Finally, here's what happened when I asked the Neurolearning Assistant to come up with a way to remember the first 12 presidents in order it came up with this little jingle that could be sung to the tune of Yankee Doodle Dandy:

"Washington, Adams, Jefferson, Madison and Monroe,  
Adams (John Quincy), Jackson too,  
Van Buren in a row.  
Harrison and Tyler, Polk and Taylor then,  
Fillmore is the twelfth you see,  
Let's sing them all again!

You can repeat the song or add clapping or hand motions to make it even more memorable. Singing facts to music is a wonderful way for dyslexic minds to use their strengths in rhythm, pattern, and creativity."

This may be a game-changer for homeschooling or afterschooling parents, tutors, and teachers.

There is a free trial available for try out and view some of the videos in the foundational library and various levels that go all the way up to 1:1 private coaching. Learn more at [Neurolearning.com/thrivingminds](https://Neurolearning.com/thrivingminds)

# Winston In College

Academic Support Anywhere

Transitioning to College? Struggling in College? **We can help.**

Winston in College offers virtual learning support services for adult students with learning disabilities such as dyslexia, executive functioning difficulties (ADHD), and nonverbal learning disorders (NVLD) who are transitioning to or are currently enrolled in a college program.



[Learn More](#)

or contact [admissions](#) today!

WO: [winstonprep.edu/online](http://winstonprep.edu/online)

WiC: [winstonprep.edu/winston-in-college](http://winstonprep.edu/winston-in-college) | 646.970.3338

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**DISCOVER YOUR MIND STRENGTHS  
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## Dyslexic Brain Strengths:



3D Spatial Reasoning



Memory From  
Personal Experiences



Pattern Recognition



Spotting Trends/  
Making Predictions



Systems Reasoning



Storytelling

## BLAST OFF DR DAVID MCCOMAS IMAP PROBE

# LIFTOFF: WATCH THE LAUNCH OF DR DAVID MCCOMAS' SOLAR IMAP SPACE PROBE

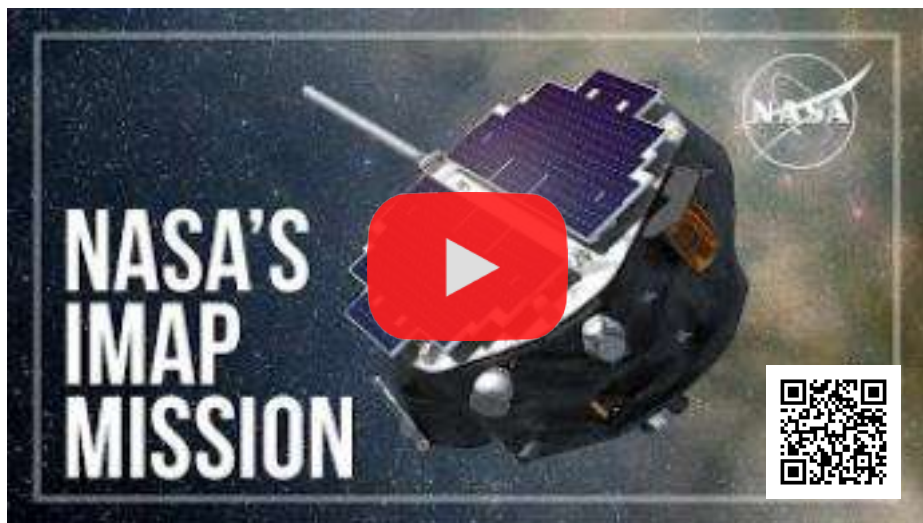
Congratulations to Dr. David McComas of Princeton University who is leader of NASA's IMAP mission to the boundary of the heliosphere. The IMAP launches in just days. Weather permitting, IMAP will launch from the Kennedy Space Center in Florida on Tuesday September 23 at 11:32 am here:

<https://www.rocketlaunch.live/launch/imap> Livestream by SpaceX.



In a previous Dyslexic Advantage conference, Dr. Dave **shared his non-linear journey** from being a late reader, to becoming a Professor in Plasma Physics at Princeton University and one of the world's leading scientists in solar physics.

The science of the sun has never been more important because of the sun's impact on our living conditions here on earth, technology infrastructure, and climate.



Dyslexic Advantage contributed to educational kits for the IMAP mission. Here are some neat enrichment activities to help kids learn more:

[Coding Curiosities Kit](#)

[Guess Who What Where](#)

# BECOME A PREMIUM SUBSCRIBER!

and support this free newsletter

Articles in our September issue:

## THE I-STRENGTHS ISSUE

- Reading Deeply
- Mind Maps and other Memory Tricks
- Seeing Differently: Behind the Dyslexic Advantage Movie
- Strengths in Math Reasoning



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MAKING A DIFFERENCE!**

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## WATCH AND SHARE!

Sign up for Early Access to the movie [HERE](#).

If you're a K-12/college administrator, librarian, educator, or journalist evaluating a license for the movie, you can request a 48-hour individual screener for review purposes [HERE](#) (not for classroom or public viewing).



**AI can 'level up' opportunities for dyslexic children - says dyslexic UK Technology Secretary**

**The Guardian**



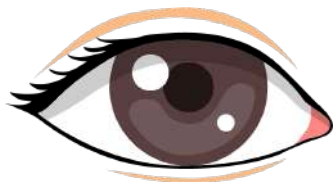
**NAEP Nations Report Card - Historic Declines in Reading, Math, and Science of Students in the US**

**Florida Politics - AP**



**Spiderman Tom Holland Opens Up about Dyslexia and ADHD**

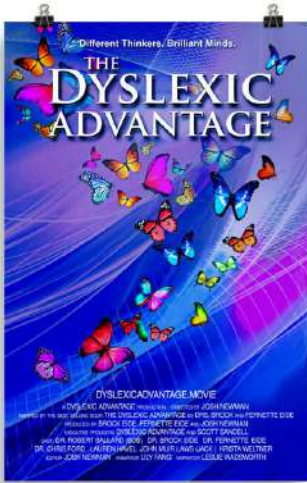
**Cleveland.com**



**Through My Eyes Free Simulation ADHD, Dyslexia, Dyscalculia**

**Understood**

# VISIT THE DYSLEXIC ADVANTAGE STORE!



## Through My Eyes™

Step into the world of kids with **ADHD**, **dyslexia**, and **dyscalculia**.  
See differently, so you can act differently.

Developed by experts at Understood, a 501(c)(3) nonprofit.





**"Dyslexics see the future. We are the fortune tellers. When we look in the crystal ball, we see something....That's our advantage."**

**- Dr. Bob Ballard, Undersea Explorer**