

DATA PRIVACY NOTICE

Dyslexic Advantage

Your personal data – what is it?

Personal data relates to a living individual who can be identified from that data. Identification can be by the information alone or in conjunction with any other information in the data controller's possession or likely to come into such possession. The processing of personal data is governed by *[the General Data Protection Regulation 2016/679 (the "GDPR")¹]*.

Who are we?

[Dyslexic Advantage](#) is the data controller (contact details below). This means it decides how your personal data is processed and for what purposes.

How do we process your personal data?

[Dyslexic Advantage](#) complies with its obligations under *[the GDPR]* by keeping personal data up to date; by storing and destroying it securely; by not collecting or retaining excessive amounts of data; by protecting personal data from loss, misuse, unauthorised access and disclosure and by ensuring that appropriate technical measures are in place to protect personal data.

We use your personal data for the following purposes: -

- To promote membership activities and programs
- To encourage resource sharing
- To promote activities and encourage coordination of activities that will help the charitable purposes of our mission for people with dyslexia
- To organize our volunteers and membership
- To fundraise and promote the interests of our charity
- To inform members of news, activities, programs, and services
- To maintain contact information for management of any of our activities
- To manage records, gifts, and donations
- To research needs within the community that will help the design of additional services
- To contact about surveys that have the potential to benefit the dyslexic community

What is the legal reason for processing your personal data?

Article 9 Processing

- ☐ Explicit consent of the data subject.

We process your personal data to tell you about events, news, and services of Dyslexic Advantage.

- ☐ Personal data is processed to further the non-profit aims of Dyslexic Advantage, promoting the positive identity, community, and achievement of dyslexic persons. There is no disclosure to a third person or party without consent.

Sharing your personal data

Your personal data will be treated as strictly confidential, and will be shared only with Dyslexic Advantage. We will NOT share your data with third parties without your consent.

How long do we keep your personal data²?

We will keep your personal data as long as you wish to continue being a member of our Dyslexic Advantage community. If you are no longer active in community either by logging on or opening emails, we will delete your information after 12-24 months.

Your rights and your personal data

- The right to request a copy of your personal data which Dyslexic Advantage holds about you;
 - The right to request that the Dyslexic Advantage corrects any personal data if it is found to be inaccurate or out of date;
 - The right to request your personal data is erased where it is no longer necessary for Dyslexic Advantage to retain such data;
 - The right, where there is a dispute in relation to the accuracy or processing of your personal data, to request a restriction is placed on further processing;
 - The right to object to the processing of personal data, (where applicable)
 - The right to lodge a complaint with the Information Commissioners Office.
-

Transfer of Data Abroad

Because Dyslexic Advantage, the organization is based in the United States, personal data will be transferred and stored in secure servers.

Automated Decision Making

Automated Decision Making is only employed to encourage resource sharing and tailoring offers, news, and resources for interest groups within the larger community.

Further processing

If we wish to use your personal data for a new purpose, not covered by this Data Protection Notice, then we will provide you with a new notice explaining this new use prior to commencing the processing and setting out the relevant purposes and processing conditions. Where and whenever necessary, we will seek your prior consent to the new processing.

Contact Details

To exercise all relevant rights, queries of complaints please in the first instance contact the Dyslexic Advantage Team: team@dyslexicadvantage.org
